

# THÉO

graphic and web designer



www.scarduelli.me



+39 3880478520



teo.scarduelli@gmail.com



## PROFILE

29/04/86

After a double degree in Economics, enriched by a French experience in Dauphine Paris, I have worked on different jobs in the field of communications. Those experiences have helped me grow, make mistakes, learn how to fix them and gain hands-on experience. My Master's course in Visual and Web Design gave me the theoretical and practical knowledge I needed to work as a communications designer with increased awareness. I am fascinated by information design, typography and editorial design. In every project I see a new challenge and an opportunity for professional growth.



## EDUCATION

14/15

### *Workshop*

#### BAUER MILANO

Information Design workshop with Sportweek team

12/14

### *Master*

#### SCUOLA POLITECNICA DI DESIGN D MILANO

Master in Visual and Web Design

### *Workshop*

#### XY LAB INTERATCION DESIGN WORKSHOP -LECCE

09/11

### *Master of Science*

#### UNIVERSITÀ CATTOLICA MILANO

Master of Science - Economics and marketing

Awarded with a score of 110 and praise awarded after a thesis held in Paris



## WORK EXPERIENCE

14-15

### *Freelance Visual Designer*

#### BAYER - PICCOLO TEATRO DI MILANO - UNICEF - FONDAZIONE TRONCHETTI PROVERA - CALZOLARI

Activities of coordinated image, communication projects online and offline projects editorial graphics, making videos, logo design, website design.

### *Graphic Designer*

#### GR Associati

Design and creation of the coordinate image of Expoincittà. Creation of printed and digital materials. Publishing projects, poster design, city dressing, app design, social media sites and art direction.

12-13

### *UX Designer*

#### YOUMPA

Digital Art direction. UX Designer for app and website. Designing promotional materials.

11-13

### *Marketing and communication*

#### FILMMAKER FILM FESTIVAL

Management of the communication strategy of the film festival. Community manager, relations with the press. design Editorial material and promotional festival layout. Co-marketing Activiteis.

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## SKILLS AND EXPERTISE

Skill pro

INDESIGN



PHOTOSHOP



ILLUSTRATOR



HTML CSS



JOOMLA



WORDPRESS



PROCESSING



EXCEL



FONTLAB



ENGLISH



FRENCH



SPANISH



#typography, #informationdesign, #logodesign, #editorialdesign, #videoartdirection, #brandidentity, #marketingstrategy, #illustration, #bookdesign, #posterdesign, #teamwork, #SWOTanalysis, #benchmarking.



## INTERESTS & HOBBIES



CINEMA



LITERATURE



PHOTOGRAPHY



TRAVELLING



STARTUP



WATERPOLO

If you can design  
one thing  
you can design  
everything

Massimo Vignelli